



BIENVENIDO A TUS VACACIONES
WELCOME TO YOUR HOLIDAYS

Sustainability Advances

2023

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100% fun, 100% holidays

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Alannia Resorts

100% fun, 100% holidays



ALANNIA COSTA BLANCA: Servicios Turísticos Marjal, S.L.

ALANNIA GUARDAMAR: Servicios Turísticos Marjal, S.L.

ALANNIA ELS PRATS: Alannia Els Prats, S.L.

ALANNIA COSTA DORAEDA: Alannia Costa Dorada, S.L.

ALANNIA SALOU: Alannia Salou, S.L.

ALANNIA GUARDAMAR

Guardamar del Segura, 1997

OPEN YEAR ROUND
1,5 KM FROM BEACH

★ ★ ★ ★ ★



Tropical pools



Spa



Fitness



Restaurants



Sports



Miniclub



Teencub



Supermarket



41.746 m² to enjoy



105 bungalows



13 glamping



95 pitches



1.143 m² water sheet

2 outdoor pools

1 heated pool

1 heated jacuzzi



1,97 kg CO₂ / guest (scope 1 + 2)

,03 kg CO₂ / guest (scope 1 + 2 + 3)

↓ kg CO₂ scope 2



10,00 kWh / guest

B7

E5

Butane

Propane

Electricity (GO)

Self consumption PV



146,24 liters of water / guest



ALANNIA COSTA BLANCA

Crevillente, 2011

OPEN YEAR ROUND
2,5 KM EL HONDO NATURE RESERVE
★ ★ ★ ★ ★

- Healthcare
- Tropical pools
- Spa
- Fitness
- Restaurants
- Sports
- Miniclub
- Teen club
- Supermarket
- Hair salon



382.336 m² to enjoy



262 bungalows



1.159 pitches



3.513,35 m² water sheet

6 outdoor pools

2 heated pools

1 heated jacuzzi

1 cold pool



1,89 kg CO₂ / guest (scope 1 + 2)

1,17 kg CO₂ / guest (scope 1 + 2 + 3)

0 kg CO₂ scope 2



8,28 kWh / guest

B7

E5

Butane

Propane

Electricity (GO)

Self consumption PV



288,83 liters of water / guest

Canal and rain water for irrigation

1.575,1 m³ pools with saline chlorination



Recycling rate : 12,4 %



ALANNIA ELS PRATS

Mont-roig del Camp, 2019

OPEN FROM MARCH TO
NOVEMBER

FRONT OF THE SEA



Tropical pools



Spa



Fitness



Restaurants



Sports



Miniclub



Teenclub



Supermarket



82.544 m² to enjoy



149 bungalows



34 apartments



229 pitches



3.513,35 m² water sheet

2 outdoor pools

1 outdoor jacuzzi

1 heated jacuzzi



4,15 kg CO₂/ guest (scope 1 + 2)

4,59 kg CO₂/ guest (scope 1 + 2 + 3)



9,33 kWh / guest

B7

ES

Propane

Electricity

Self consumption PV



256,42 liters of water/ guest

636 m³ pools with saline chlorination



Recycling rate: 7,27 %



ALANNIA COSTA DORADA

L'Hospitalet de l'Infant, 2020

OPEN FROM MARCH TO
SEPTEMBER

FRONT OF THE SEA



Tropical pools



Spa



Souvenirs



Restaurants



Sports



Miniclub



Teenclub



Supermarket



Hair salon



36.996 m² to enjoy



136 bungalows



106 pitches



177 m² water sheet

3 outdoor pools

1 outdoor jacuzzi

2 heated outdoor jacuzzis



1,51 kg CO₂ / guest (scope 1 + 2)

1,54 kg CO₂ / guest (scope 1 + 2 + 3)



6,01 kWh / guest

B7

Propane

Electricity



208,77 liters of water / guest

Irrigation water from well



ALANNIA SALOU

Salou, 2022

OPEN FROM MARCH TO NOVEMBER

1,5 KM FROM BEACH
6 KM FROM PORTAVENTURA



Tropical pools



Spa



Fitness



Restaurants



Sports



Miniclub



Teen club



32.191 m² to enjoy



2,65 kg CO₂ / guest (scope 1 + 2)

2,68 kg CO₂ / guest (scope 1 + 2 + 3)



346 rooms



10,01 kWh / guest

B7

E5

Natural Gas

Electricity



931 m² water sheet

2 outdoor pools

1 heated jacuzzi



196,85 liters of water / guest

Irrigation water from rainwater collection



Commitment and results

Governance and People

Sustainability has impregnated the DNA of Alannia Resorts and we have focused on transmitting it with enthusiasm to our customers, suppliers and employees. Alannia Resorts is firmly committed to the 2030 Agenda and has opted for a responsible business model.

The Alannia Resorts Ethics Code was signed in 2020. The Ethics Codes is a code of conduct that sets out the guidelines that all managers, employees and collaborators of the company must follow in their daily work, in order to contribute with that effort to promote ethics in our business.

The Human and Labor Rights Policy is reviewed every year, where we promote fair and respectful practices, as well as our commitment to the protection of children. In addition, from April 2024, a Responsible Guest Guide is provided with every booking, encouraging our guests to notify the authorities (tel. 012) if they suspect any act of child abuse or exploitation. Both documents are published on www.alannia.com and staff are given training.

At the end of 2022, we signed the Diversity Charter, making visible our commitment to diversity and inclusion in the workplace. Daily, we work to build a diverse staff, promote an inclusive culture, promote personal and work-life balance policies.

In December 2023, the Equality Plan was signed, committing to maintaining and developing a work environment in which diversity is welcomed and valued, and to promoting equality of opportunity.

Sustainability Advances 2023

Environment

Alannia Resorts is continuously working to improve the impact we have on the people and areas of action. This commitment to constant improvement has led us to develop a data management and analysis program specifically designed for our resorts (APP CO2).

Among the objectives for 2023 we had to achieve the Miteco “Calculo Huella de Carbono” seal for all our resorts. We are pleased to inform that we have certified all our resorts, in addition, in Alannia Guardamar and Alannia Costa Blanca we have achieved the “Reducco Huella de Carbono” seal, which is calculated by comparing the results of the year 2023 with an average of the years 2022, 2021 and 2020.

As from 2022, we are committed to reduce greenhouse gas emissions. Our results as at 31 st December 2023 were as follows:

Resort	Measure	Goals 2023 vs 2022	2022	2023	% Change
TOTAL			1,42	1,62	13,93%
AG- Alannia Guardamar	Carbon Footprint (1+2) (kg CO2/guest)	-5,0%	0,81	0,97	20,10%
ACB- Alannia Costa Blanca			0,90	0,89	-1,40%
AEP- Alannia Els Prats			3,03	4,15	36,86%
ACD- Alannia Costa Dorada			2,01	1,51	-24,64%
AS- Alannia Salou			3,42	2,65	-22,36%
TOTAL			5,86	5,75	-1,99%
AG- Alannia Guardamar	Company electricity consumption (kWh/guest)	-8,0%	7,37	6,51	-11,70%
ACB- Alannia Costa Blanca			4,79	4,81	0,38%
AEP- Alannia Els Prats			7,09	6,44	-9,08%
ACD- Alannia Costa Dorada			4,63	4,29	-7,36%
AS- Alannia Salou			11,97	9,18	-23,30%

Despite of not achieving our overall carbon footprint reduction goal, we have achieved it in the ACD and AS resorts. Our resorts AG and ACB dispute annually for the most sustainable position among our resorts in terms of carbon footprint. In the case of the ACB resort, there has been a slightly decrease compared to the previous year. However, AG and AEP have both increased their carbon footprint due to the air condition repairs made, for which corrective measures have already been taken to use drop-in refrigerant gases with lower GWP (Global Warming Potential).

We have achieved a reduction in the company's electricity consumption, despite this being below the target established. AG and ACB have a Guaranteed of Origin (GO) supply of electricity, resulting in a zero carbon footprint in scope 2. In 2022, ACB's facilities were improved with the installation of photovoltaic (PV) panels for self consumption, which was followed in 2023 by AG and AEP. We actively encourage guests and employees to assist us in our consumption reduction policy, which is shown on screens installed in common areas and on informative signage in accommodations and sanitary blocks.

By the end of 2023, we obtained the Travelife certification in all our resorts, marking a turning point in our drive for improvement, extending our objectives to include biodiversity protection, reduced water consumption and increased community support activities.

This ambitious project has taken us to begin calculating the Carbon Footprint in Scope 3. To do so, we have considered as indirect emissions generated in the value chain of Alannia Resorts as a result of our activity: water consumption and waste treatment.

This year, 2024, we have declared war against the purchase of single-use plastic products, implementing measures such as the use of reusable glasses and the replacement of amenities in favor of more sustainable products.

In 2023, the solidarity collection of food and hygiene products was implemented in the Alannia Els Prats supermarket, with the collaboration of the Red Cross. Due to the good reception of the community project, during this 2024 it has been also implemented in the rest of the supermarkets of the chain (Alannia Guardamar and Alannia Costa Blanca), and it will be permanently maintained. We encourage you to collaborate with those who need it the most.

Alannia

RESORTS

HEADQUARTERS

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